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FOR IMMEDIATE RELEASE

21st TULSA Farm Show

December 11, 12, & 13, 2014
River Spirit Expo – Expo Square, Tulsa, OK



New Events and Exhibitors Highlight the 21st Tulsa Farm Show

Show set to fill River Spirit Expo with all the latest in agriculture

Tulsa is set to once-again to host Oklahoma's largest indoor farm show December 11, 12, & 13. The 21st annual event will bring over 30,000 area farmers and ranchers to the River Spirit Expo to view the latest in agricultural & ranching technology. More than 350 exhibitors will feature over 1000 agricultural products and services, making the Tulsa Farm Show one of the country's premier agricultural events and the largest show of its kind under one roof.

Serving the Five-State Area

Long since known for its wheat and cattle production, Oklahoma has over 35 million acres of farmland managed by more than 86 thousand farms. Tulsa's location in the eastern part of the state allows it to effectively play host to farmers and ranchers beyond Oklahoma's borders. Agricultural producers and ranchers from Kansas, Missouri, Arkansas and Texas regularly make the Tulsa Farm Show part of their end-of-year activities.

World-Class Facility

Tulsa's marquee expo center, the River Spirit Expo, provides one of the largest and most versatile exhibit halls in the country, with over 400,000 square feet of exhibit space. Billed as one of the largest clear-span buildings in the world, it is well-suited for big equipment and large exhibits and provides easy access for exhibitors and attendees alike. The River Spirit Expo is part of Tulsa's Expo Square, one of the premier event complexes in the country and annual host of the Tulsa State Fair.

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Great Events at the Show

In addition to over 350 exhibits, many additional events, including demonstrations, competitions, test drives, and prize drawings are popular attractions at the free show. Events and competitions include horsemanship demonstrations, trick riding demonstrations, cattle equipment demonstrations, and the annual livestock handling skills scholarship competition.

Craig Cameron, renowned natural horse trainer, and host of RFD-TV's *Ride Smart* television series will provide daily horsemanship seminars and also interact with attendees throughout the show at the Sutherlands exhibit. Craig's entertaining and interactive demonstrations have been a Tulsa Farm Show favorite for the past 19 years.

New this year, Oklahoma's own Melissa Navarre will be entertaining attendees with her exciting trick riding demonstrations at the new demonstration area at the east end of the River Spirit Expo. Melissa is a 4th generation of the famed Beutler Rodeo Family from Elk City, OK. Melissa and her team will be providing two shows daily at Noon and 2PM (2:30 Saturday).

Show Manager, Ron Bormaster commented, "This will be the largest Tulsa Farm Show in its 21 year history and we are excited to offer new events and many new exhibitors at the River Spirit Expo. It is truly a great salute to the area's agricultural and ranching community."

Livestock management is also a key focus of the show, and cattle producers interested in the latest equipment can see the new products put to the test in side-by-side demonstrations. Eleven brands of cattle chutes will be demonstrated with live animals and moderated by experienced representatives. Ag Safety Forums will be offered daily in the Oklahoma Farm Bureau exhibit.

High school students from across the state will compete in the finals of the Livestock Skills Scholarship Competition. Ten three-person teams will compete in practical, real-life cattle handling scenarios and the winning team members will win scholarship dollars and prizes. To date, Midwest Shows Scholarship Program, with key support from American Farmers & Ranchers, has awarded over \$100,000 in scholarships to Oklahoma high school students interested in furthering their agricultural education. An auction will be hosted following the competition to raise additional funds for the program along with a raffle hosted by Sutherlands.

Prize drawings are also popular at the Tulsa Farm Show. Hustler Turf will also be offering test drives of its Zero Turn mowers and the chance to win a new Hustler Raptor mower to be given away to one lucky test drive participant.

The TULSA Farm Show runs December 11, 12, & 13, 2014 at the River Spirit Expo (located at the Tulsa State Fairgrounds). Admission and parking are free. For more information and to view an interactive floor plan of the show, go to www.TulsaFarmShow.com.

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The Tulsa Farm Show is presented by FarmShows USA, a division of Midwest Shows, Inc. and producer of seven annual agricultural tradeshow hosted in Peoria, Illinois; Tulsa, Oklahoma; Vermillion, South Dakota; Sioux Falls, South Dakota; Cedar Falls, Iowa; and Oklahoma City.

For additional information on FarmShows USA events, call 1-800-873-1411 or visit www.FarmShowsUSA.com.